
NEWSLETTER XIV WELCOME TO CHARMING YANTAI

ORGANIZING COMMITTEE OF WIDC
SEPTEMBER 2019

ANYTHING IN AND ABOUT YANTAI CITY

Yantai is located at the amazing 37° north latitude, which travels through a collection of human civilization and historical scenic. Moreover, the golden north latitude of 37° gathers numerous beautiful and rich cities, from Bordeaux in France, Athens in Greece, Seoul in South Korea, San Francisco in USA, Sicilia in Italy, to Yantai in China. The perfect combination of latitude, sea and land, creates the pleasant climate and unique natural landscape. All in all, Yantai is worth visiting with not only pleasant natural scenery, but also numerous industrial opportunities.

Yantai, Shandong
山东省 烟台市

Within every minute

 **20**
PERSONS

20 persons visit the Penglai Pavilion to enjoy this wonderland.

 **136**
TOURISTS

136 tourists from home and abroad travel to Yantai.

 **9200**
KG

9200kg of Yantai apples come into thousands of households.

 **620**
LITERS

620 liters of wine gives you a taste of the time.

 **76**
TONS

The cargo throughput of Yantai above-scale port is up to 76 tons.

 **590,000**
RMB

Import and export volumes of foreign trade in Yantai reached 590,000 RMB.

CHARMING YANTAI A GLANCE OF WONDERLAND



[Photo/China Daily & Information Office of Yantai
Municipal People's Government]

FRESH YANTAI A BITE OF CHINA



TOWN OF SEAFOOD

Yantai would be definitely a heaven for seafood lovers. You can't imagine there are over 300 kinds of shellfish and shallow-sea fish living in Yantai sea area. A seafood feast is well enough to satisfy your appetite.

HOME OF FRUITS

Yantai is the earliest and most productive area to grow apples in China since 1871. "Yantai Apple" has become a worldwide brand. What's more, In Cherry Season (every May to June of the year), Yantai Cherries, famous for its sweetness and diversity, are massively sold to every corner of the earth.



CENTER OF WINE CULTURE

Yantai CHANGYU was founded as the very first winery in China in 1892. After more than 120 years of growth, today CHANGYU is owning and operating eight châteaux and wineries throughout China.

VIGOROUS YANTAI A BOOSTER OF INNOVATION



A MODERN INTERNATIONAL COASTAL CITY WITH ADVANCED MANUFACTURING

In 2018, Yantai achieved above-scale gross industrial output value of 1.04 trillion RMB, an increase of 7.1%. The industrial added value was 344.2 billion RMB, accounting for 44% of GDP; the industrial output value of environmental protection, biotechnology and high-end equipment increased by 24.1%, 22.3% and 15.6% respectively.

A COMPREHENSIVE CITY FOR INDUSTRY, HABITATION AND TRAVELING

With its geographical advantages and good development prospect, Yantai has made use of 235 billion RMB foreign funds and introduced 33 projects of top 500, 78 over one-billion RMB projects, 75 investment projects of top 500 private enterprises. It has completed import and export volumes of 308 billion RMB, and achieved steady development of foreign trade.



A MARINE ECONOMIC CITY WITH WORLD-CLASS MARINE PORT

In 2018, Yantai Port achieved the goal of cargo throughput of 417 million tons, an increase of 15%. The output value of Yantai marine equipment industry exceeded 50 billion RMB, and the number of ships and marine equipment enterprises above the scale reached 27, ranking one of the four major construction bases of deep-water semi-submersible platform in the world.

WIDC2019 AGENDA

2019世界工业设计大会日程安排

DAY1 Thur./Oct 17

🕒 全天 All Day

- 参会嘉宾报到
WIDC2019 Registration
- 设计产业合作洽谈
WIDC2019 Design Industry Cooperation Meeting

DAY2 Fri./Oct 18

🕒 上午 A.M.

- 2019世界工业设计大会开幕式及主旨演讲峰会
WIDC2019 Opening Ceremony & Summit

🕒 下午 P.M.

- 山东省工业设计研究院、原型智造工场启动(设计小镇)
Launch of Shandong Industrial Design Institute & Smart Design Making Factory (Design Town)
- 部分省(市)工业设计发展座谈会(闭门)
Symposium on Industrial Design Development of Limited Provinces & Cities (Closed-door)
- 烟台首届“市长杯”工业设计大赛颁奖典礼
The 1st Yantai "Mayor Cup" Industrial Design Award Ceremony

• WIDC专业论坛/WIDC Forum

- ✦ 中德工业设计专家联席会议(闭门)
Sino-German Industrial Design Expert Committee Joint Meeting (Closed-door)
- ✦ 设计扶贫与可持续发展圆桌峰会
Design for Poverty Alleviation & Sustainable Development Round Table Summit
- ✦ 设计思维与下一代成长主题论坛
Design Thinking Affects Next Generation Forum
- WIDC专业论坛/WIDC Forum
- ✦ 2019“明远杯·国际家居纺织品创意设计大赛”颁奖典礼暨时尚创意设计可持续发展主题论坛
2019 "Pacific Home Fashion Cup" International Home Textile Creative Design Award Ceremony Creative Fashion Design and Sustainable Development Forum
- ✦ 全国工业设计领军论坛
National Industrial Design Leading Talents Forum
- ✦ 工业智变,云启未来
Innovation Industrial Intelligence Powering the Future with Cloud

🕒 全天 All Day

• WIDC活动/ WIDC Events

- ✦ 国际设计产业博览会观展
Industrial Design World Expo
- ✦ “设计桥”对接活动/博览会现场对接洽谈
Design Bridge: Docking Meeting at IDWE

🕒 晚上 Evening

- 国际设计师之夜
Gala Night of Designers

DAY3 Sat./Oct 19

🕒 上午 A.M.

• 主题活动/Theme Activity

- ✦ 海滔天使梦想秀——绿色潮流童装发布会
Haitao Design Angel Dream Children's Wear Fashion Show

• WIDC专业论坛/WIDC Forum

- ✦ WIDC设计产业发展圆桌峰会(闭门)
Design Development Round Table Summit (Closed-door)
- ✦ 设计创造物联美好生活
Design Creates a Smart Better Life
- ✦ 工业设计赋能轨道交通专业论坛
Industrial Design Empowers Rail Transit Forum
- ✦ 协同设计·智造未来,创新驱动制造升级
Collaborative Design-Intelligence Builds the Future, Innovation Drives Manufacturing Upgrading

• WIDC工作坊/WIDC Workshop A

- ✦ A组:用户·设计·科技的融合创新之道
Integration & Innovation of User, Design & Technology

🕒 下午 P.M.

• WIDC专业论坛/WIDC Forum

- ✦ 工业设计战略与未来经济建设暨中国工业设计发展40年研讨会
Industrial Design Development Strategy & Future Economic Construction Seminar on 40 Years of Industrial Design Development in China
- ✦ 中国工业设计协会轨道交通分会理事会
CIDA Rail Transit Branch Council Meeting
- ✦ 新赛道新物种——让世界看见中国设计
New Species & New Track Let the World See Design in China
- ✦ 工业设计引爆创新创业共同体
Industrial Design Ignites a Community of Innovation & Entrepreneurship

• WIDC工作坊/Workshop B

- ✦ B组:智能制造——企业数字化流程与管理
Intelligent Manufacturing Digital Transformation & Management

• WIDC工作坊/Workshop C

- ✦ C组:智慧城市的系统与未来
The System & Future of Smart City
- WIDC2019成果发布会(媒体)
WIDC2019 Achievements Press Conference

🕒 全天 All Day

• WIDC活动/ WIDC Events

- ✦ 国际设计产业博览会观展
Industrial Design World Expo
- ✦ “设计桥”对接活动/博览会现场对接洽谈
Design Bridge: Docking Meeting at IDWE

DAY4 Sun./Oct 20

🕒 全天 All Day

• WIDC活动/ WIDC Events

- ✦ 工业设计走进装备制造
Visit to Advanced Equipment Manufacturing
- ✦ 国际设计产业博览会观展
Industrial Design World Expo
- ✦ “设计桥”对接活动/博览会现场对接洽谈
Design Bridge: Docking Meeting at IDWE

More brilliance of WIDC2019 is coming soon...

WELCOME TO 2019WIDC&IDWE

500+

Exhibitors at Home
and Abroad

2000+

Innovation Enterprises
around the World

80,000+

Professional Audiences
from Global Innovation Field

30,000m²+

Main 5 Exhibition Areas

Kindly Reminder

- Autumn is a golden season in Yantai. The average temperature in October will be 12℃-20℃ (53.6℉-68℉) .
- Long sleeve is ideal for temperature drops during the evening and into the morning.
- Remember to set Beijing time zone, China Standard Time (CST) as the local time upon your arrival.
- Make sure your electric devices use 110/220 volts and a plug converter may be needed for two flat prongs.
- A business suit or a formal dress is the best option for dress code.
- Credit Card is most widely accepted. Bring some cash (RMB) with you in case you may need.
- A business card may be necessary to make yourself connected.
- Hilton Yantai will be the hotel for international guests. Shuttle bus will be arranged between the hotel and the meeting venue.



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