



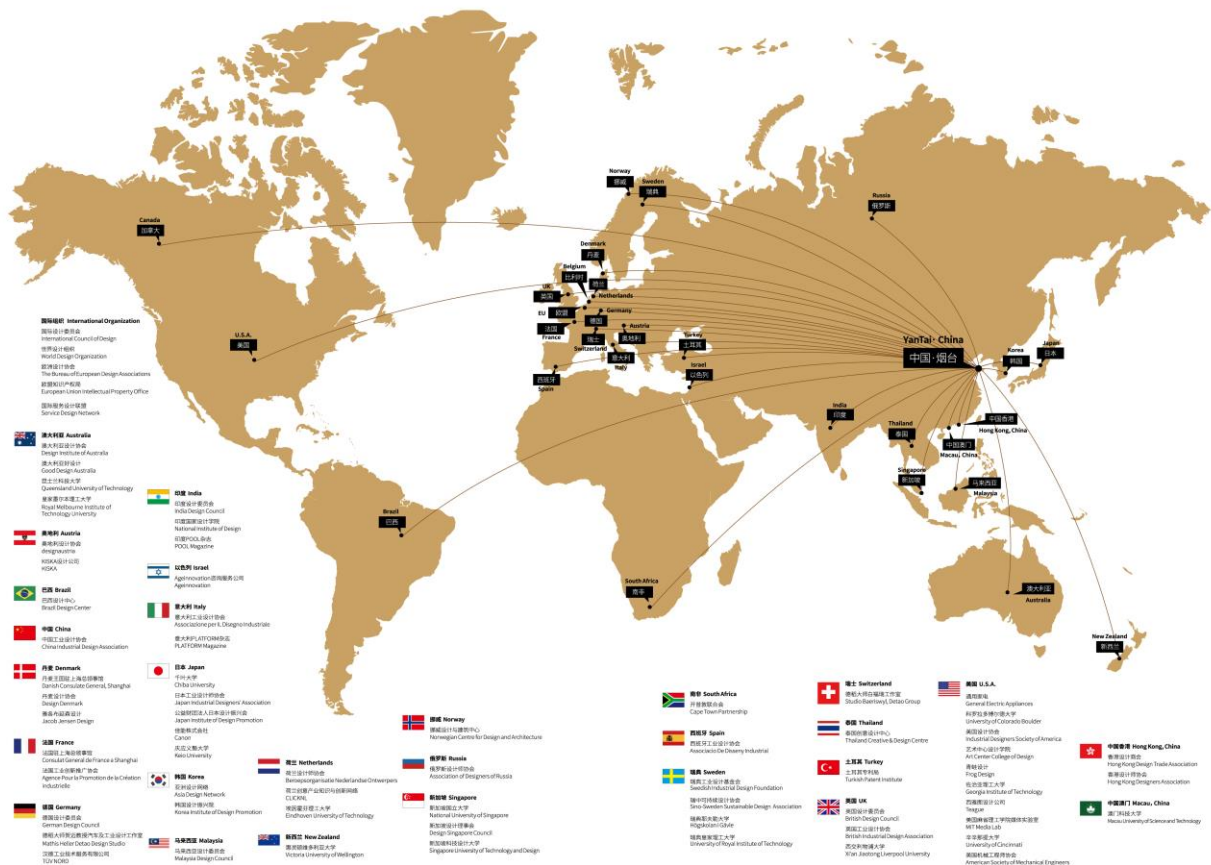
**WORLD
INDUSTRIAL
DESIGN
CONFERENCE
2019**

Newsletter XIII

Welcome to WIDC2019

Organizing Committee of WIDC
May 2019

Welcome to 2019 World Industrial Design Conference



About WIDC

The World Industrial Design Conference (WIDC) is a global event of the development in design industry, co-founded by China Industrial Design Association and national design organizations, institutions, enterprises and universities and colleges from over 30 countries and regions.

WIDC is a platform for international exchange and cooperation, aiming at promoting design innovation, economic and social integration and development. The WIDC welcomes any design organization and industry around the world complying with the principle of equality, sharing and win-win on the basis of opening and cooperation.

Members of WIDC jointly explore the guiding ideology and thinking model for development of design industry world widely, and work together to promote design innovation contributing to the economic development, social progress and finally sustainable development of human civilization. The WIDC proposes organizations as government entities, enterprises, educational and research institutions from all countries build a borderless innovative design resource sharing platform to collect resources of industry, talents, finance and research etc., contributing design wisdom to a better world.

2019 World Industrial Design Conference

Basic Information

Date 18-20 October, 2019
Venue Yantai International Expo Center, Shandong, China
Theme Design Sparks Innovation Engine
Logo



Organization Structure

Host Ministry of Industry and Information Technology of the People's Republic of China
People's Government of Shandong Province
Support Unit United Nations Industrial Development Organization
Organizer Department of Industry and Information Technology of Shandong Province
People's Government of Yantai Municipal
China Industrial Design Association (CIDA)
Co-Host Design Organizations from More than 30 Countries and Regions

Participants

- Representatives of Embassies and Consulates in China
- Leaders of Design Organizations, Design Universities, Research Institutes, Design Awards and Design Exhibitions from all over the world
- Representatives of Relevant Department of State Council, Provincial and Municipal Governments
- Representatives of Provincial and Municipal Industry and Information Technology Department
- Representatives of China Industrial Design Association Council

Agenda of WIDC2019

Date	Time	Activity
17 OCT THUR	Whole Day	Guests Registration Design Industry Cooperation Multilateral Talks & Meetings
	Evening	Welcome Banquet
18 OCT FRI	Morning	Opening Ceremony of WIDC2019 <ul style="list-style-type: none"> • Welcome Speech • Unveiling and Signing Ceremony • Founding Ceremony of International Design Industry Federation • Founding Ceremony of Sino-German Industrial Design Industry Fund • Keynote Speech
		Visiting Industrial Design World Expo
	Noon	Lunch & Break
	Afternoon	Design Development Round Table Meeting (Closed-door)
	Evening	Night of International Designers
19 OCT SAT	Morning	New Product Release Conference
	Noon	Lunch & Break
	Afternoon	International Design Industry Development Summit Forums
20 OCT SUN	Morning	Empowering Matchmakings of Design and Manufacturing
	Noon	Lunch & Break
	Afternoon	Achievements Release (Media)
		Visiting Advanced Manufacturing in Shandong Province
21 OCT MON	Guests Return	

Contents of WIDC2019

Opening Ceremony of WIDC2019

The opening ceremony of WIDC2019 includes founding ceremony of International Design Industry Federation, founding ceremony of Sino-German Industrial Design Industry Fund, keynote speech, and visiting Industrial Design World Expo (IDWE).



Founding Ceremony of International Design Industry Federation

International Design Industry Federation will be jointly established by CIDA and design organizations from around the world to achieve innovative development of industries through industrial design, build an ecological chain of global design industry, and create a blueprint with worldwide influence on design industry. It will be the world's first international design alliance with the theme of "Design Industry".



WIDC Design Development Round Table Meeting (Closed-door)

The first meeting of International Design Industry Federation will be held, where delegates from various countries will deliver speeches on how design industry contributes to high-quality economic and social development, and explore the guiding ideology and development mode of design-driven development worldwide. Relevant investment institutions, incubation platforms and well-known enterprises of high-tech and Internet big data will be invited to attend the meeting.



Contents of WIDC2019

100 Empowering Matchmakings of Design and Manufacturing

During WIDC2019, 100 Empowering Matchmakings of Design and Manufacturing will be held, to promote the convergence and integration of innovation elements, facilitate multi-lateral cooperation and create a platform of driving force for the integration and development of design and industries.



80 International Design Industry Development Summit Forums

WIDC2019 will hold 80 summit forums of 13 categories, where global industry leaders are invited to share the most cutting-edge ideas of design industry and jointly discuss the D+X innovation model, which means the integration of industrial design and other industries.



New Product Release Conference

WIDC2019 will hold 20 new product release conferences, where well-known design institutions, independent designers and innovative enterprises at home and abroad will be invited to release new products. In the meanwhile, it guides social topics such as science and technology, brand, commerce and entrepreneurship widely spread, so as to promote the development of emerging industries in Shandong.



Contents of WIDC2019

Visiting Advanced Manufacturing in Shandong Province

WIDC2019 will invite representatives of global design companies, international masters, universities and research institutes to visit Shandong manufacturing enterprises, promote deep integration of industrial design and various industries, and replace old growth drivers with new ones.



Night of International Designers

More than 100 designers from over 30 countries and regions will gather at "37° north latitude" to light up design wisdom, which is an open and free international scene for Designers to build a better future during interaction and exchanges.



Launching Sino-European Design College of Open University of Design

Open University of Design is the world's first design open university jointly founded by CIDA and more than 20 famous design universities at home and abroad with the world's leading high-end compound talent training model. It gathers global design wisdom, breaks down education system barriers and focuses on industrial upgrading.



2019 Industrial Design World Expo (IDWE) will gather about 2,000 innovation enterprises around the world, with full integration of innovation factors including technology, materials, design, manufacturing, talents, capital and platform. It will be the first time for IDWE to cover the entire industry chain, value chain, innovation chain and supply chain of industrial design and attract more than 80,000 professional audiences from global innovation field, with an exhibition area of more than 30,000m², including 8 exhibition areas to build an industrial design ecological chain hub with strong international procurement demand.



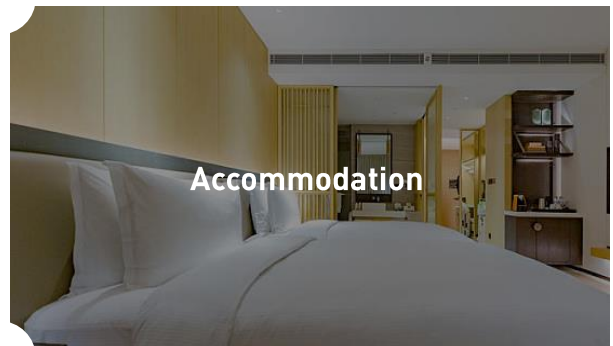
About Yantai, Shandong Province

Yantai, located at 37° north latitude, has five main industries: machinery manufacturing, electronic information, food processing, gold processing and modern chemical.

- Born by the Sea
- 1038 km Long Coastline
- One of the port construction of coastal cities contributes to *the Belt and Road Initiative*
- China's First State-level Economic and Technological Development Zone
- One of the World's Most Livable Cities
- The Only International Wine City in Asia
- One of the Top 10 Charming Cities in China
- One of the First 14 Open Coastal Cities in China



Service



Special Notes

» Visa Requirements

Depending upon the country of origin, participants may be required to secure a visa or travel permit to enter China. All attendees are requested to make their own arrangements for entry visas or travel permits, ensuring that they also have the proper documentation for travelling through other countries enroute to China. WIDC may issue, upon request, a formal invitation to expedite the application process. WIDC doesn't have visa-issuing status and is therefore not liable for any legal or political ramifications due to unauthorized travel and entry.

» Official Languages

English is the official working language of WIDC2019. Simultaneous Chinese and English interpretation will be provided throughout the conference. Other languages will be subject to actual demands and available budget.

» Fee

General Participants: General participants are responsible for their own travel and accommodation costs.

Invited VIP: Subject to available funds, WIDC may reimburse round-trip travel costs and provide daily subsistence allowances at the WIDC standard rate for president of invited organization.

What We Would Like You to do

- Invite your leaders and delegates to attend WIDC2019&IDWE;
- Recommend outstanding design organizations, enterprises, universities and designers to attend WIDC2019 or display their exhibits at IDWE;
- Attend or organize theme forums and deliver speeches, for which we will provide relevant service.

Organizing Committee of WIDC

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